



New base at the heart of science and industry

LUMITOS AG now calls Germany's largest science and technology park in Berlin-Adlershof its home

Berlin, 4 March, 2019 – At the beginning of the year, LUMITOS AG also physically moved closer to its customer base: the provider of B2B online media and online marketing services for the chemical, life science, laboratory, pharmaceutical, analytics, food and beverage industries relocated its headquarters to the Science and Technology Park Adlershof in Berlin. This places the experienced team of online experts at the centre of an innovation hub, in the immediate vicinity of tech companies, academic research institutions and six scientific institutes of Berlin's prestigious Humboldt University.



"Our new premises at the heart of the Science and Technology Park Adlershof are perfectly located," enthuses Stefan Knecht, CEO of LUMITOS AG. "The proximity to science-driven companies allows us to network even easier and better with industry players. Also very important to us was to create a pleasant and healthy working environment for our 23 employees. This was achieved by implementing a state-of-the-art design concept."

Light-flooded and flexible

The new premises are not only technologically state-of-the-art but also flexible in their everyday use due to the innovative concept of "activity-based working". Depending on the type of task, one of several working environments can be chosen. The light-flooded rooms, equipped throughout with glass partitions, provide see-through working areas that, with the many added details, take health considerations into account. Particular attention was paid to electrically height-adjustable desks as well as to noise absorbers based on a customized soundproofing concept.

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This state-of-the-art office concept, which has also been implemented at LUMITOS's Nuremberg premises, has created the ideal setting for further growth of the company. At both locations, there is enough space for up to 40 employees to play their part in the success story of LUMITOS.

About LUMITOS®

LUMITOS provides guidance in the chemical, life science, lab equipment, pharma, analytics and food & beverage B2B markets to lead B2B companies and their staff to success. With its seven market-leading B2B portals www.chemie.de, www.chemeurope.com, www.quimica.es, www.bionity.com, www.analytica-world.com, www.q-more.com, www.yumda.de/www.yumda.com and their corresponding newsletters, LUMITOS ensures that five million users from all over the world stay up-to-date on the latest industry news and developments, giving them what they need to take the right professional decisions.

LUMITOS also leads B2B companies to success with online marketing. Thanks to its market-leading online outlets, LUMITOS constantly accumulates facts and figures on what B2B users look for, what interests and what inspires them. It leverages these unique insights, its industry knowledge and its online marketing know-how to create a unique world of expertise.

Headed by the Managing Directors Stefan Knecht and Dr Michael Schreiber, LUMITOS's staff of 23 in Berlin and Nuremberg (Germany) is committed to bringing success to science and industry, from medium-sized businesses to global corporations.

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