

# Media Kit 2021

Market-Leading Online Media for B2B Markets



Chemistry-Channel  
[chemie.de](http://chemie.de), [chemeurope.com](http://chemeurope.com), [quimica.es](http://quimica.es)



Life-Science-Channel  
[bionity.com](http://bionity.com)



Lab-Channel  
[analytica-world.com](http://analytica-world.com)



Food-Channel  
[yumda.de](http://yumda.de), [yumda.com](http://yumda.com)

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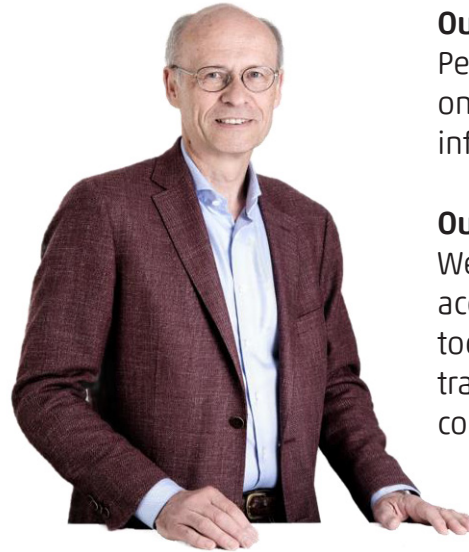
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About LUMITOS®



# Vision und Mission

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Dr. Michael Schreiber  
CEO LUMITOS AG

## **Our vision**

People shouldn't have to waste their time on cumbersome searches and poor quality information.

## **Our mission**

We make knowledge and information easily accessible. Our communication formats, intuitive tools and attractive, comprehensive content are transforming the way B2B suppliers and users communicate with each other.



Stefan Knecht  
Managing Director LUMITOS AG

# We lead B2B companies and their staff to success

LUMITOS leads B2B companies and their staff to success. Our seven market-leading B2B portals and newsletters keep more than nine million users from around the world updated on the latest developments in their industries, giving them what they need to take the right strategic decisions.

Our online portals provide us with facts and figures about what B2B users search for, what interests and what inspires them. We leverage these insights, our knowledge of the industry and our online marketing know-how to create a unique world of expertise. We are equipped like no other to lead B2B companies to success with online marketing.

Since 2000, LUMITOS has provided online guidance in the chemical, life science, laboratory, pharmaceutical, analytical and food & beverage B2B markets. Our staff of 25 in Berlin and Nuremberg are passionate about bringing success to science and industry, from medium-sized businesses to global corporations.

# Our B2B industry focus

---



Chemistry



Life Sciences



Laboratory



Pharma



Analytics



Food & Beverage

Our media and B2B portals



# Our media and B2B portals



Chemistry-Channel



Life-Science-Channel



Lab-Channel



Food-Channel

Portals

chemie.de  
chemeurope.com  
quimica.es

bionity.com

analytica-world.com

yumda.de  
yumda.com

Focus

Chemistry from Laboratory to Process

Life Sciences and Pharma

Laboratory and Analysis Technology

Food & Beverage

Key data

16 million page impressions / year  
8.6 million visitors / year  
66,000 newsletter subscribers

2.1 million page impressions / year  
1.2 million visitors / year  
47,000 newsletter subscribers

250,000 page impressions / year  
130,000 visitors / year  
15,600 newsletter subscribers

750,000 page impressions / year  
380,000 users / year  
32,000 newsletter subscribers

Languages





# Our media and B2B portals: chemie.de

The portal with the largest reach in D-A-CH



8.8 million page impressions



3.9 million visitors (+ 15 % compared to previous year)



Language: **German**



28,000 newsletter subscribers as well as 2,000 jobletter subscribers



Target industries: **Chemistry** and **Laboratory**

# Our media and B2B portals: chemeuropa.com

The fastest growing portal with international reach

## CHEMEUROPE.COM



The leading worldwide portal for the chemical industry and its suppliers



3.4 million page impressions



2,3 million unique users (+ 150 % compared to previous year)



Languages: **English** and **French**



25,000 subscribers



Target industries: **Chemistry** and **Laboratory**

# Our media and B2B portals: quimica.es

The largest portal for Spanish speaking users



The leading Spanish-language portal for the chemical industry and its suppliers



3.8 million page impressions (+ 33% compared to previous year)



2.4 million unique users



Language: **Spanish**



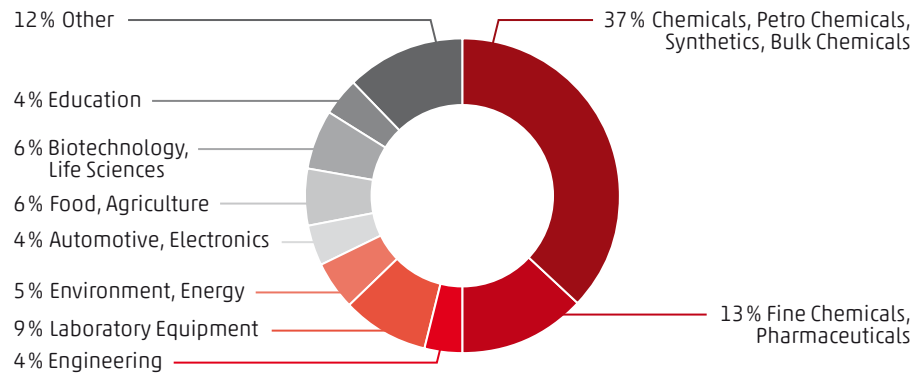
13,000 subscribers



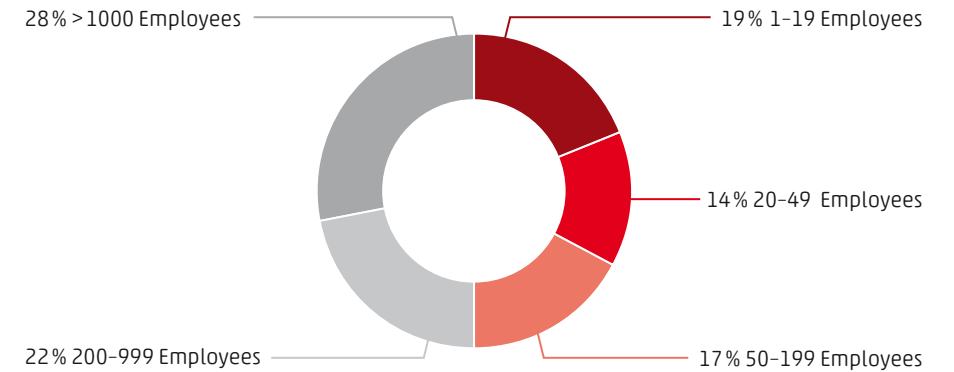
Target industries: **Chemistry** and **Laboratory**

# User analysis Chemistry-Channel

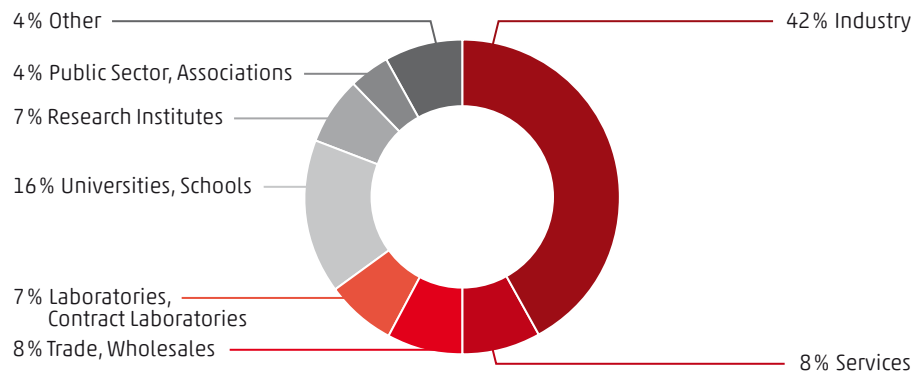
Sectoral coverage



Size of the enterprises



Types of enterprises



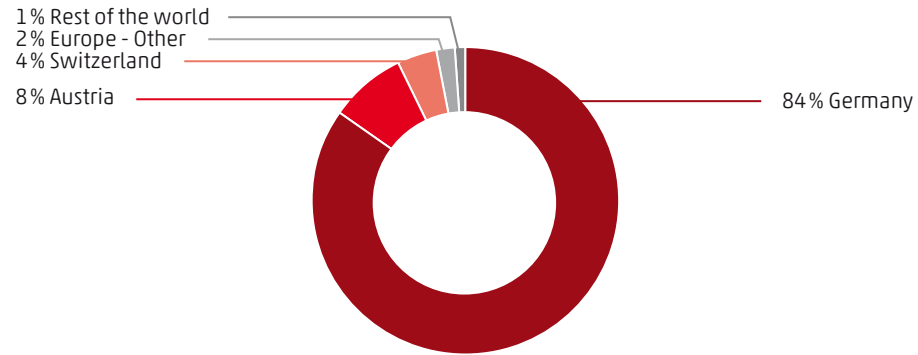
CHEMIE.DE

QUIMICA.ES

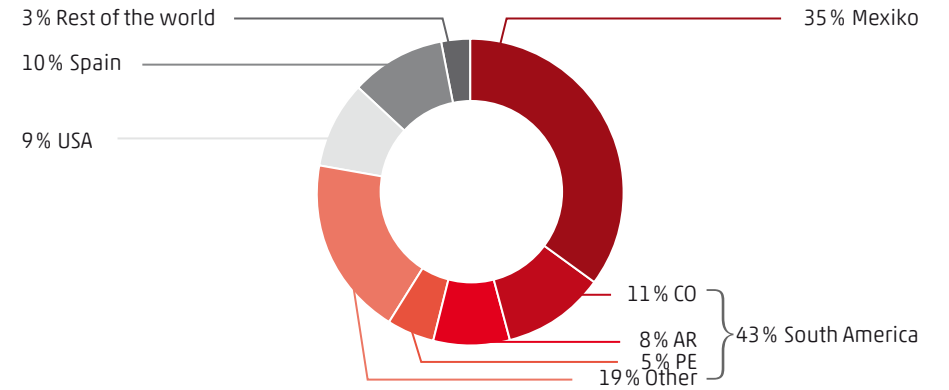
CHEMEUROPE.COM

# User analysis Chemistry-Channel

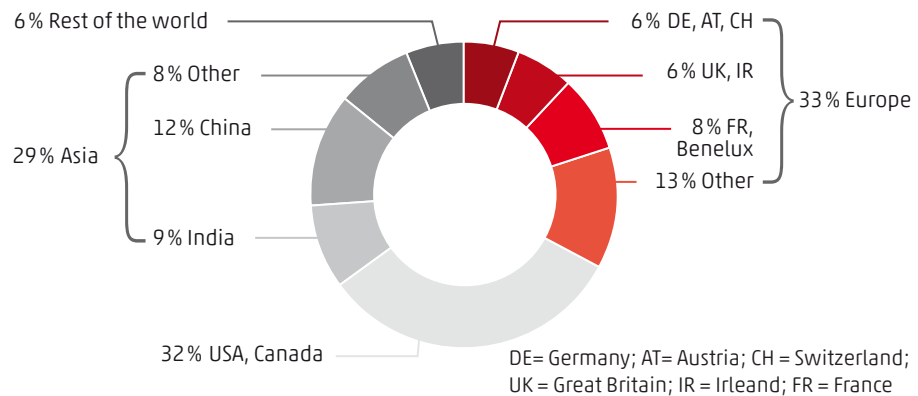
Geographic origin of chemie.de visitors



Geographic origin of quimica.es visitors



Geographic origin of chemieurope.com visitors



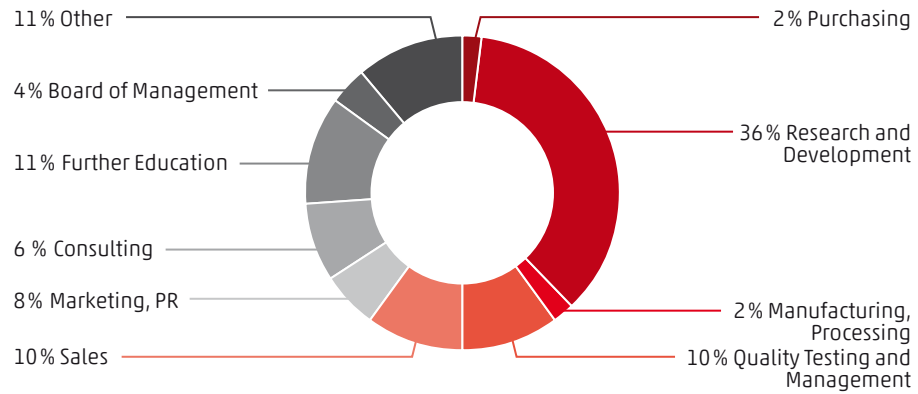
CHEMIE.DE

QUIMICA.ES

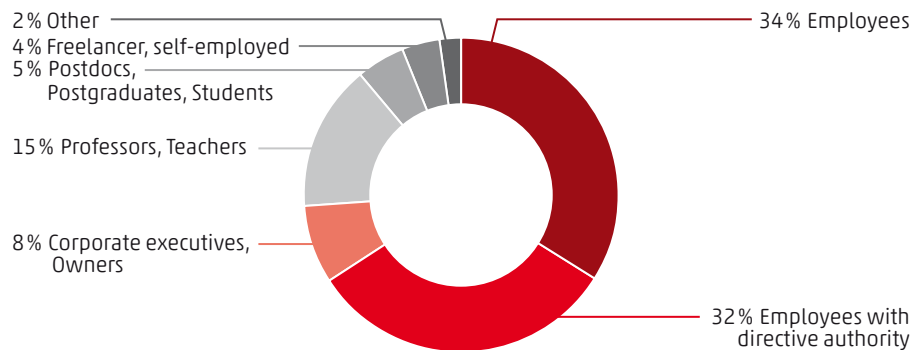
CHEMEUROPE.COM

# User analysis Chemistry-Channel

## Task areas



## Professional status



# Our media and B2B portals: bionity.com



The leading worldwide portal for the life science industry and its suppliers



2.1 million page impressions



1.1 million visitors



Languages: **German, English, French, Spanish**



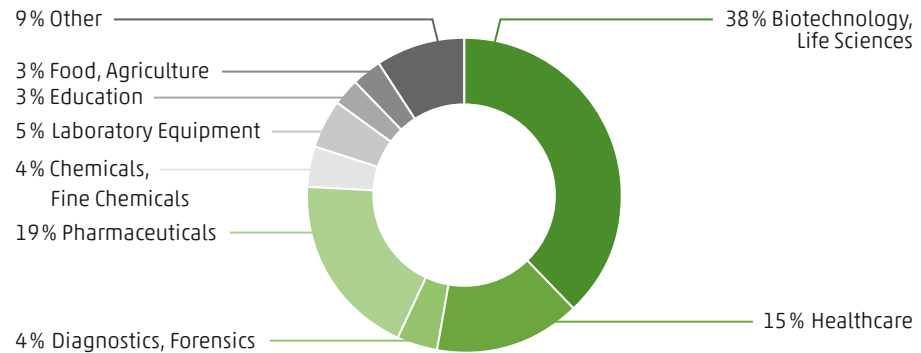
**47,000** newsletter subscribers as well as **1,300** jobletter subscribers



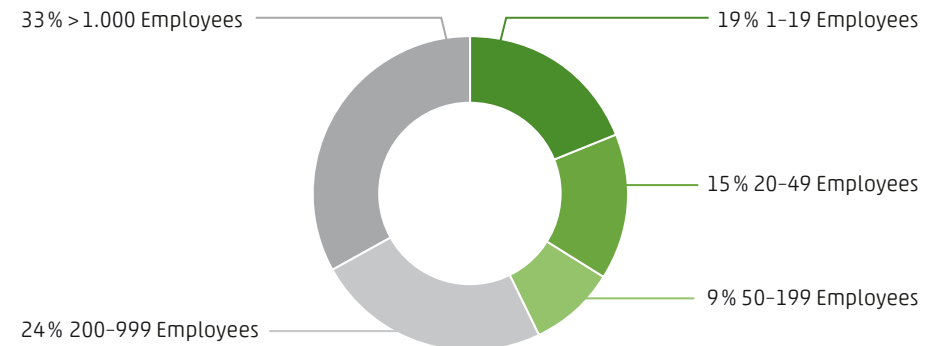
Target industries: **Life Sciences** and **Pharma**

# User analysis Life-Science-Channel

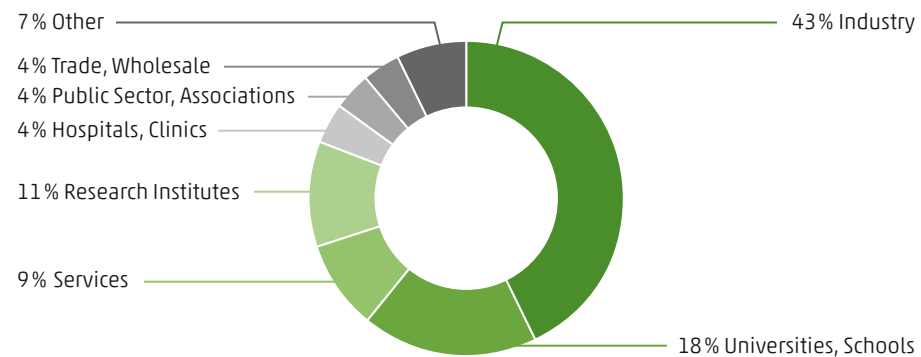
Sectoral coverage



Size of the enterprises



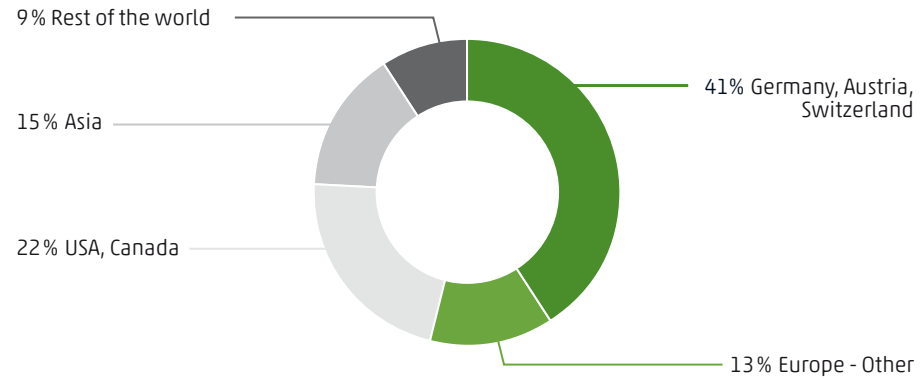
Types of enterprises



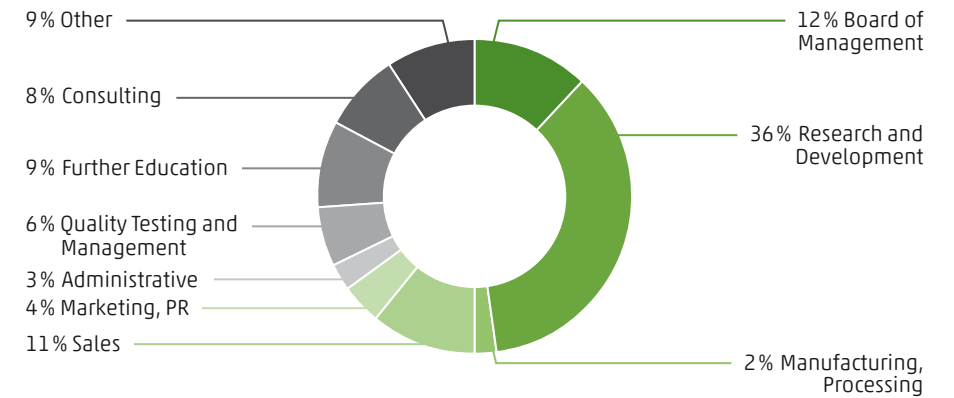


# User analysis Life-Science-Channel

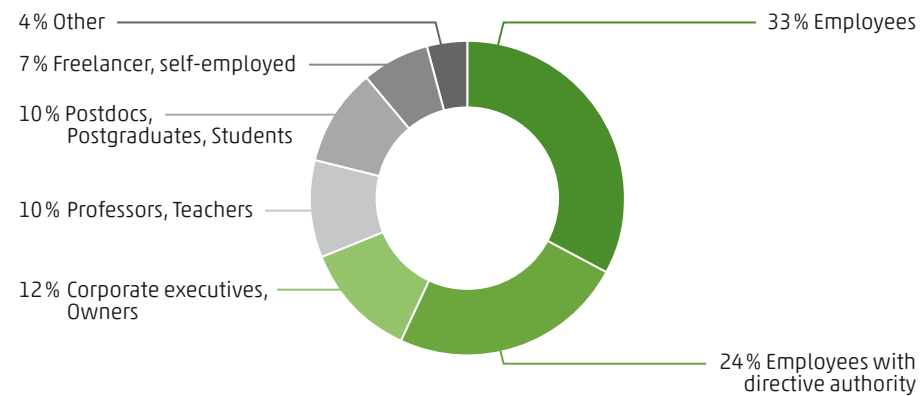
Geographic origin of bionity.com visitors



Task areas



Professional status



# Our media and B2B portals: analytica-world.com



The industry portal of analytica, the International Trade Fair for Laboratory Technology, Analysis and Biotechnology



250,000 page impressions



130,000 visitors



Languages: **German** and **English**



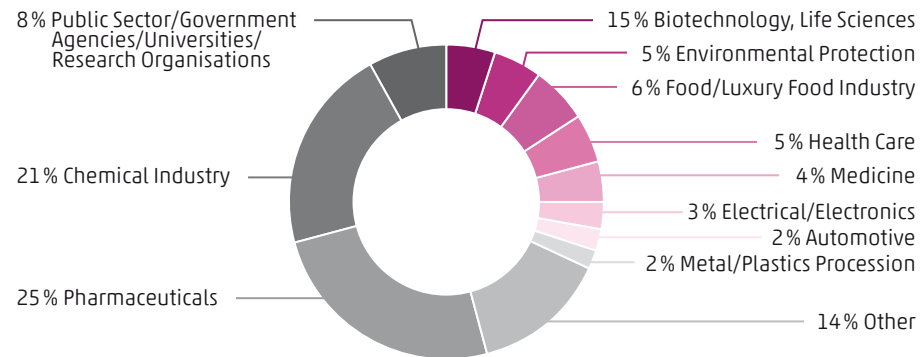
15,600 subscribers



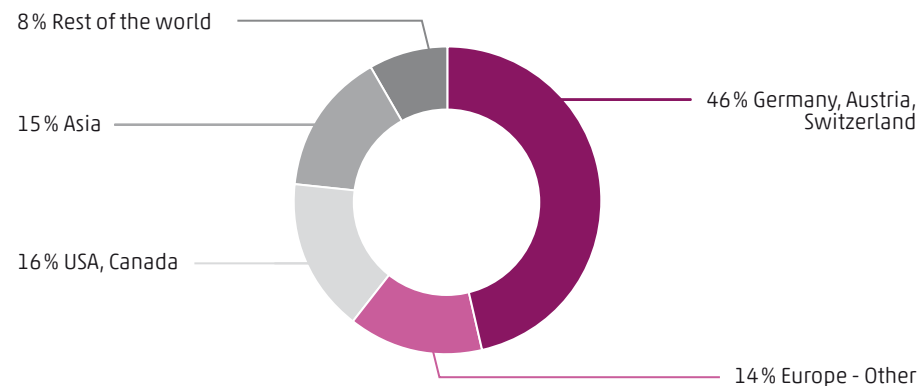
Target industries: **Laboratory**, **Analytics** and **Biotech**

# User analysis Lab-Channel

Visitors according to branches of industry



Geographic origin of analytica-world.com visitors



Decision makers



# Our media and B2B portals: yumda.de / yumda.com



The leading worldwide portal for the food & beverage industry and its suppliers



750,000 page impressions



380,000 visitors



Languages: **German, English** and **Spanish**



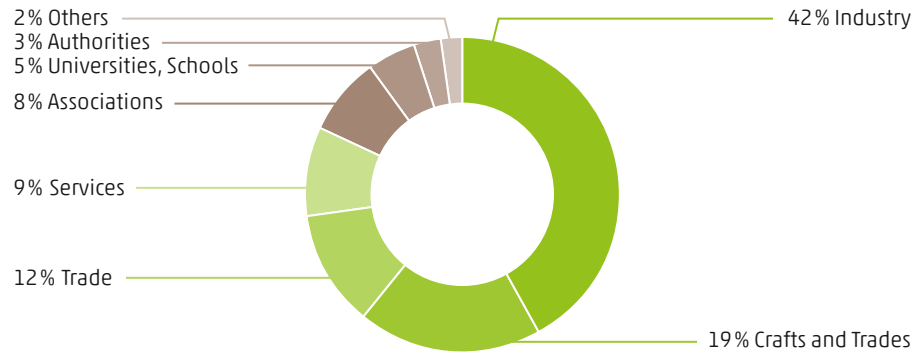
32,000 newsletter subscribers as well as 5,500 jobletter subscribers



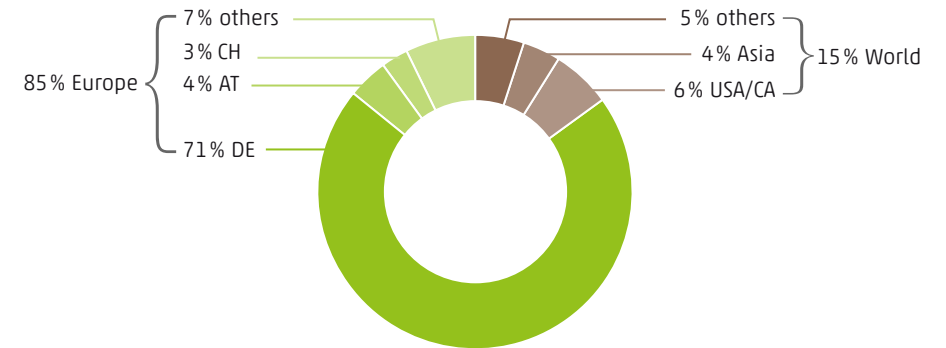
Target industries: **Food & Beverage**

# User analysis Food-Channel

Types of enterprises

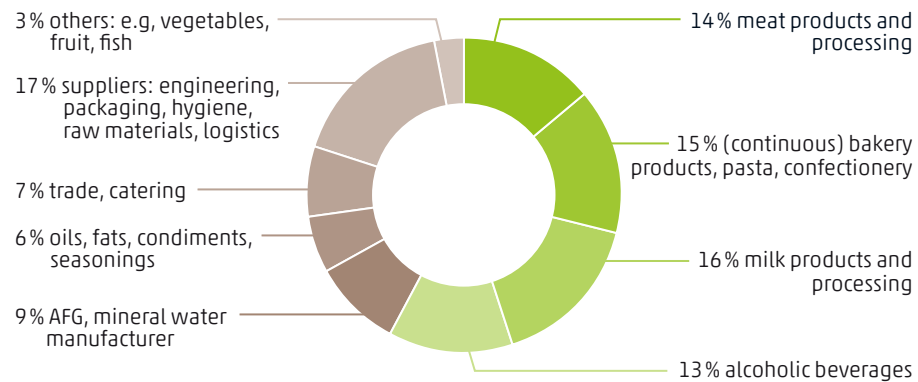


Geographic origin of yumda.de/yumda.com visitors



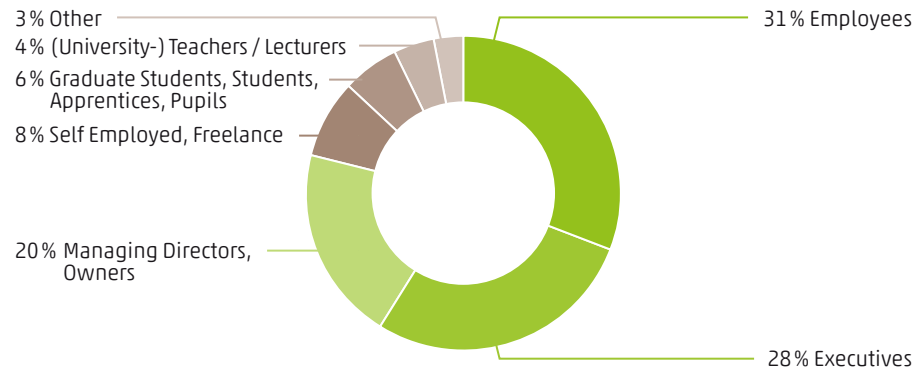
DE= Germany; AT= Austria; CH = Switzerland; CA = Canada

Sectoral coverage

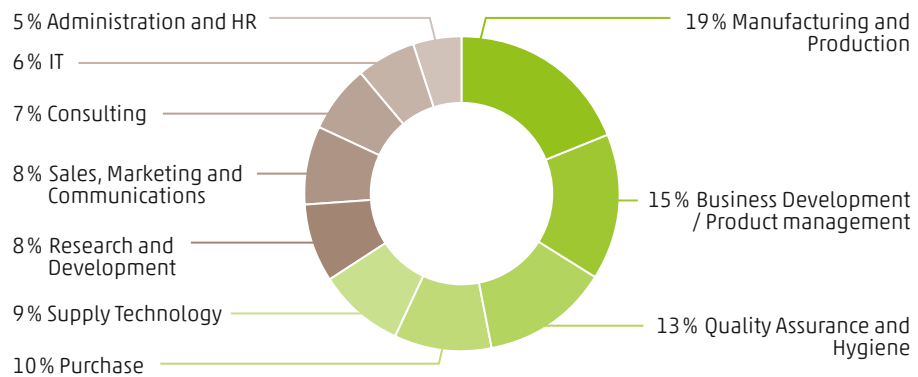


# User analysis Food-Channel

## Professional status



## Task areas



Our services



# Your marketing tasks - our services

Which challenge do you want to master?

Launch a new product

Generate sales leads

Generate visitors for events

Increase brand awareness



These types of advertising match your challenge

More online  
[go.lumitos.com/m214](http://go.lumitos.com/m214)

- Product Presentation
- Banner Advertising
- Stand-Alone Mailing

- Product Presentation
- Catalogue Presentation
- White Papers & Application Notes
- Stand-Alone Mailing
- Focus Topics **NEW**
- Webinars **NEW**
- Virtual events **NEW**
- Market overview **NEW**

- Banner Advertising
- Stand-Alone Mailing
- Newsletter Advertising

- Company Presentation
- Banner Advertising
- Stand-Alone Mailing
- Product Presentation
- Catalogue Presentation
- Newsletter Advertising

With these services we support you with your challenge

More online  
[go.lumitos.com/m215](http://go.lumitos.com/m215)

- Online marketing consulting
- Online campaigns
- Sales lead generation
- E-Mail marketing
- SearchEngineMarketing (SEA) & SEO
- Online media planning
- Analyses & performance monitoring

- Online marketing consulting
- Develop online strategies and campaigns
- Sales lead generation
- E-Mail marketing
- Content marketing
- Create website / e-shop
- SEA & SEO
- Online media planning
- Analyses & performance monitoring
- Online marketing workshops

- Online campaigns
- E-Mail marketing
- Online media planning

- Online marketing consulting
- Online strategies and campaigns
- E-Mail marketing
- SEA & SEO
- Online media planning
- Analyses & performance monitoring



# Your marketing tasks - our services

Which challenge do you want to master?

Gain new customers

Send marketing e-mails

Invitation to a webinar

More visitors for my website



These types of advertising match your challenge

More online  
[go.lumitos.com/m214](http://go.lumitos.com/m214)

With these services we support you with your challenge

More online  
[go.lumitos.com/m215](http://go.lumitos.com/m215)

- Product Presentation
- Catalogue Presentation
- White Papers & Application Notes
- Stand-Alone Mailing
- Focus Topics **NEW**
- Trade Fair Preview
- Virtual events **NEW**
- Market overview **NEW**

- Online marketing consulting
- Develop online strategies and campaigns
- Sales lead generation
- Content marketing
- SEA & SEO
- Online media planning
- Analyses & performance monitoring

- Stand-Alone Mailing

- Online marketing consulting
- Develop online strategies
- E-Mail marketing
- Edit e-mail addresses
- Analyses & performance monitoring
- Online marketing workshops

- Stand-Alone Mailing
- Newsletter Advertising

- Develop online campaigns
- E-Mail marketing
- Online media planning

- Company Presentation

- Develop online campaigns
- E-Mail marketing
- Create website / e-shop
- SEA & SEO

# Your marketing tasks - our services

Which challenge do you want to master?

Develop a marketing strategy

Understand online marketing

Create a website or e-shop

Find new employees



These types of advertising match your challenge

More online  
[go.lumitos.com/m214](http://go.lumitos.com/m214)

With these services we support you with your challenge

More online  
[go.lumitos.com/m215](http://go.lumitos.com/m215)

- Online marketing consulting
- Online strategies and campaigns

- Online marketing consulting
- Online strategies
- Analyses & performance monitoring
- Online marketing workshops and trainings

- Online marketing consulting
- Online strategies
- Analyses & performance monitoring
- Online marketing workshops and trainings

- Job Ads
- Banner Advertising
- Company Presentation

Place online advertisements



# Company Presentation

LUMITOS's B2B portals are visited by more than 7 million B2B users every year. Many of these search for suppliers and products. A Company Presentation ensures that your company is reliably found. Our experts will tag your Company Presentation with the right keywords and synonyms. It gives potential customers a quick overview of your company. By clicking the link to your website, they can get more comprehensive information.

## Your benefits

- You strengthen your visibility with potential new customers, whose orders you have missed so far
- Your company will be found on our portals and on Google as easy as child's play
- This way you win visitors to your website, more sales leads and new customers
- You'll use less of your budget compared with other forms of advertising, such as Google Ads

## Performance features

- Corporate video, location map, company certifications etc.
- We'll tag and index your Company Presentation so prospective customers can easily find it
- Your most important brands names
- Links in the Company Presentation to further information about your company, such as Product Presentations, White Papers and news items
- Call tracking: We'll record the phone calls generated by the Company Presentation
- Performance figures let you experience your success at any time

## Recommended for

- Increase brand awareness
- More visitors for my website
- Find new employees



More online

[go.lumitos.com/m201](https://go.lumitos.com/m201)



**970 EUR**  
for 12 months

# Stand-Alone Mailing

We at LUMITOS have disseminated over 450 Stand-Alone Mailings (direct e-mails or mail shots) for our customers. That's why we know how to attract the undivided attention of our more than 150,000 newsletter subscribers. Any week you wish, we'll send out your Stand-Alone Mailings to our readers containing only your own message. And, to make it even more successful, we can add your list of e-mail addresses to the recipients. This lets you reach many more potential customers fast, directly and without much effort.

## Your benefits

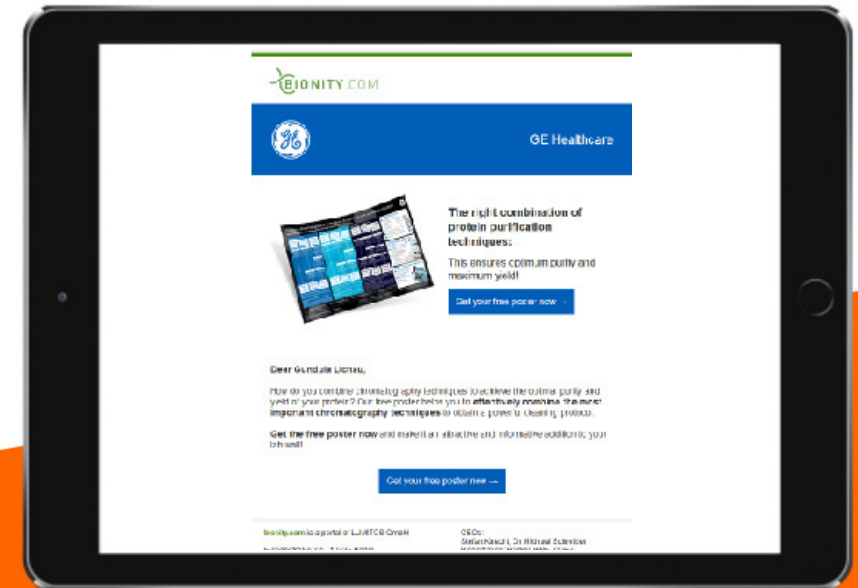
- You'll generate attention and visibility in the shortest possible time
- You'll generate sales leads with a suitable landing page
- Without much effort you can also inform your own prospective and existing customers

## Performance features

- Based on your texts and images, we'll create an inspiring and effective e-mail in your corporate design
- We'll offer you suggestions on how to increase the impact of your e-mail
- We'll develop a subject line that prompts the recipients to open your e-mail
- To optimize how the e-mail is displayed, we'll test it with the most common clients
- For an optimal opening rate, we'll send your e-mail out at the right time of the day
- You'll receive meaningful performance figures reveal the success of the e-mail

## Recommended for

- Launch a new product
- Increase brand awareness
- Generate sales leads
- Invitation to a webinar
- Gain new customers



More online

[go.lumitos.com/m211](https://go.lumitos.com/m211)



**500 EUR**  
per 1,000 recipients

# Banner Advertising

The LUMITOS portals offer you a high-quality B2B advertising environment to successfully increase the visibility of your products and brands. We'll recommend the banner format that matches your objectives. Geographical and topical targeting direct your banners precisely at your target groups, thus minimizing waste on users that don't matter to you. We'll count the clicks on your banner, so your success is transparent. This allows you to see how well your advertising message is received in your target market.

## Your benefits

- Geotargeting and topical targeting minimize wasting budget on users that don't matter to you
- For a fraction of the cost, you can achieve measurably more views than with print ads
- There is no flat monthly rate, only actual screen impressions are chargeable

## Performance features

- Placement of your banner with geotargeting and topical targeting
- Minimum order size of 40,000 ad impressions
- Banner linked to your website or landing page
- Performance figures: monthly reports and final report containing ad impressions, clicks and click rates

## Recommended for

- Launch a new product
- Find new employees
- Increase brand awareness



from 3,400 EUR

All ad formats and prices

[go.lumitos.com/m210](https://go.lumitos.com/m210)



# Product Presentation

A Product Presentation on the B2B portals of LUMITOS puts your product into the spotlight on a stage where it can enthuse more than 7 million users. You'll gain new customers in a short time. Put your faith in our 20 years of experience with successful B2B portals. Our online performance figures make the successes you have with your Product Presentation transparent and tangible.

## Your benefits

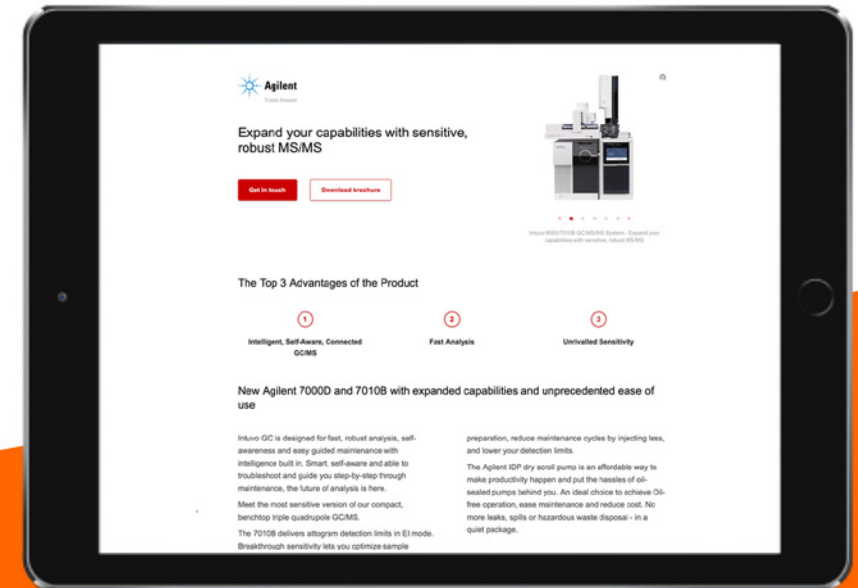
- You'll get high quality sales leads
- You'll gain new customers
- You'll achieve impressive results with little effort

## Performance features

- Present your product and highlight 3 top advantages or benefits
- Five photos help to convey a positive impression
- A video shows your product in action
- A product brochure allows potential customers to download comprehensive information
- Your product is introduced in three newsletter editions
- Performance figures let you experience the success of your presentation
- Translation English to German included

## Recommended for

- Launch a new product
- Increase brand awareness
- Generate sales leads
- Gain new customers



More online

[go.lumitos.com/m202](https://go.lumitos.com/m202)



**1,120 EUR**  
for 12 months

# Catalogue Presentation

## Recommended for

- Increase brand awareness
- Generate sales leads
- Gain new customers

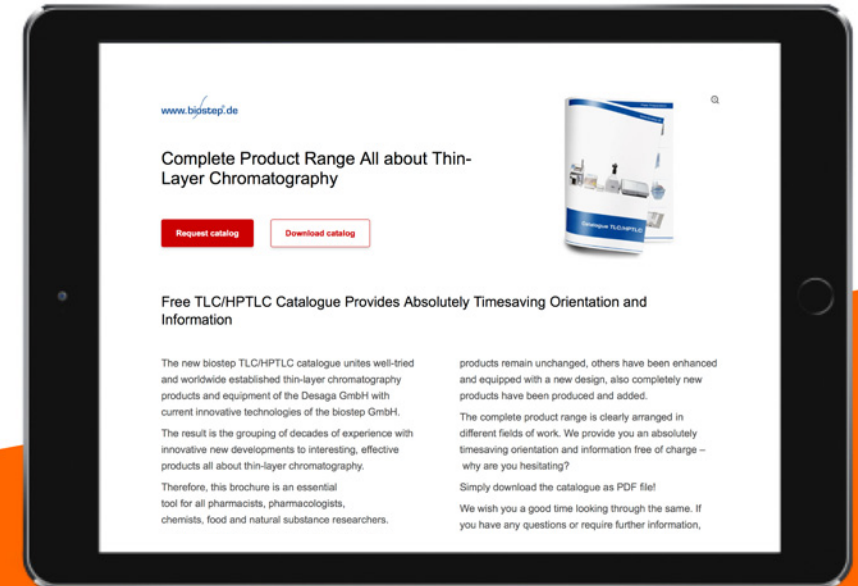
A Catalogue Presentation on the B2B portals of LUMITOS puts your catalogue into the spotlight on a stage where it is noticed and entuses potential customers. You'll gain new customers in a short time. Put your faith in our 20 years of experience with successful B2B portals. Our online performance figures make the successes you have with your Catalogue Presentation transparent and tangible.

## Your benefits

- You'll get high quality sales leads
- You'll gain new customers
- You'll make your product portfolio known with little effort

## Performance features

- Present your catalogue and describe its benefits
- Five photos help to convey a positive impression
- Potential customers can download your catalogue immediately as a PDF file
- Your product is introduced in three newsletter editions
- Performance figures let you experience the success of your presentation
- Translation English to German included



**1,120 EUR**  
for 12 months

More online

[go.lumitos.com/m203](https://go.lumitos.com/m203)





# White Papers & Application Notes

## Recommended for

- Generate sales leads
- Gain new customers
- Knowledge transfer

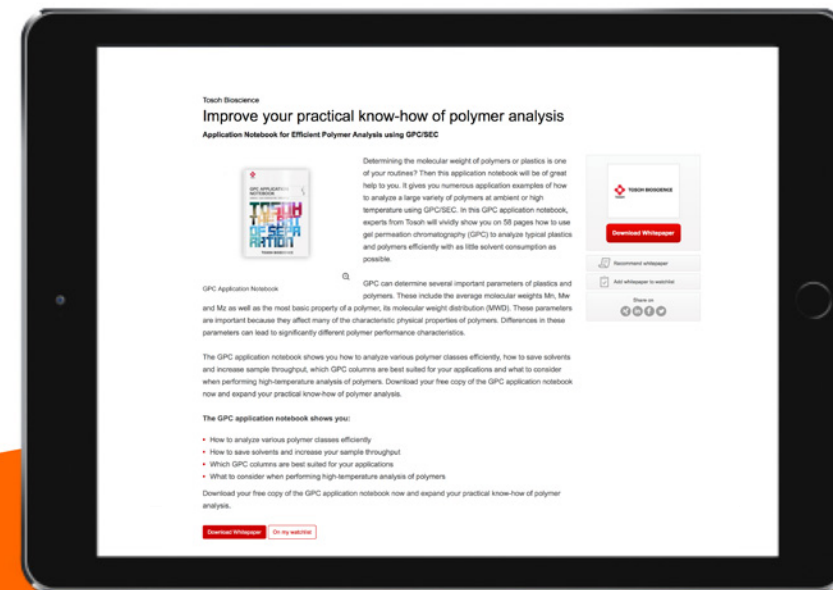
On the LUMITOS B2B portals with their 9 million users, keenly interested readers search for white papers and application notes that explain techniques and applications like yours. Your expertise will impress potential customers and lead to valuable sales leads. Our transparent online performance figures let you experience how successful your white papers and application notes have been.

## Your benefits

- You'll get high quality sales leads
- You'll position yourself and your company as an expert in your specialist field
- Once written and placed online, your content generates sales leads again and again

## Performance features

- We'll present your white paper as a PDF for download and thereby generate sales leads
- Up to five photos increase the appeal of your white paper
- We'll tag and index your white paper so prospective customers can easily find it
- We'll refer to your white paper in three newsletter editions
- Performance figures let you experience your success at any time



**970 EUR**  
for 12 months

More online

[go.lumitos.com/m206](https://go.lumitos.com/m206)



# Newsletter Advertising

LUMITOS disseminates more than 600 B2B newsletters every year. This diversity is unique in the industry and gives you maximum flexibility for your newsletter advertising. Every week, there are several opportunities to place your advertising message at short notice. And this without additional effort for you, if a Product or Catalogue Presentation of yours is already online on the LUMITOS portals.

## Your benefits

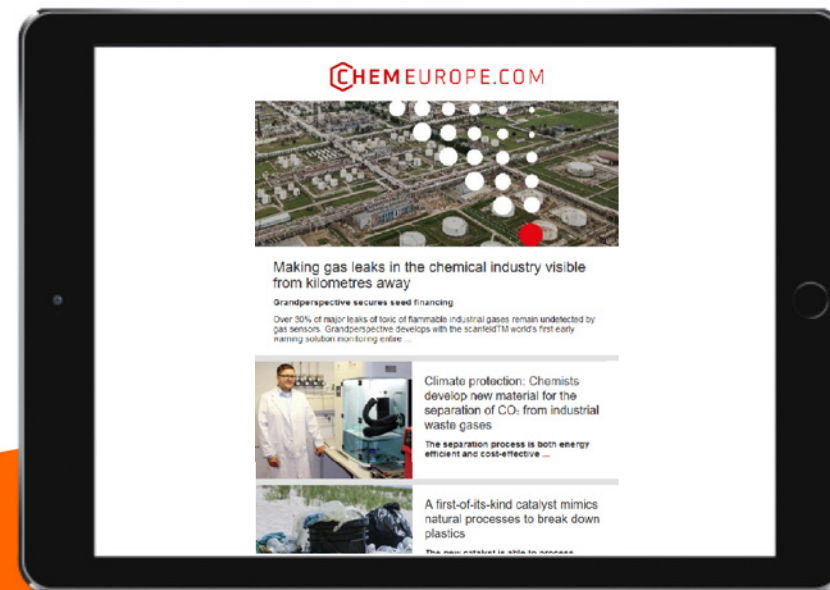
- Newsletter advertising allows you to stimulate demand for your products and services
- You'll reach up to 150,000 newsletter subscribers and get your message across swiftly
- Instantly effective advertising you can order for each week's newsletter edition

## Performance features

- Instantly effective advertising you can order for each week's newsletter edition
- Performance figures let you experience your success at any time

## Recommended for

- Invitation to a trade fair booth
- Invitation to a webinar
- Increase brand awareness



from 50 EUR  
per 1,000 recipients

All ad formats and prices

[go.lumitos.com/m209](https://go.lumitos.com/m209)



# Focus Topics

We at LUMITOS have run B2B portals for 20 years, so we know what users look for. This is why we offer special focuses on subjects that interest our users particularly. In these Key Topics, we bring together all relevant information in an appealing, clearly structured form. If you participate with your product, service, white paper or catalogue, you'll reach potential customers who are looking for solutions in this specific field of interest.

## Your benefits

- You'll receive high-quality sales leads indicating a clear purchasing interest
- The reach of the LUMITOS portals and newsletters lets you gain new customers

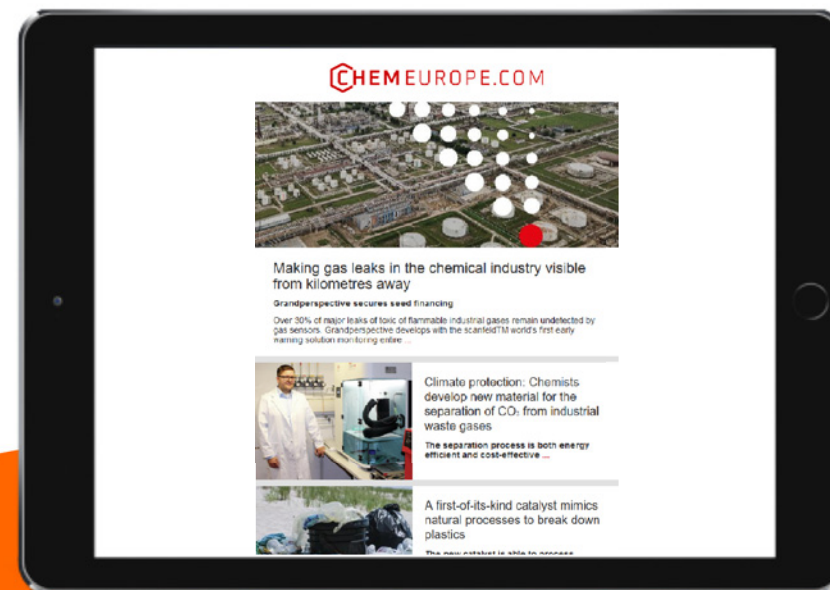
## Performance features

- Three-month participation in a forum across all the involved channels with your pre-placed products, services, whitepapers, catalogues, application notes or webinars
- Advertising in the LUMITOS newsletters with up to 96,000 readers
- Continuous visibility for your content and webinars in the selected channel for 12 months
- Key performance indicators that let you track your success at any time

## Recommended for

- Launch a new product
- Generate sales leads
- Make brands better known
- Gain new customers

NEW



from 2,370 EUR

# Focus Topics 2021

Take part in the following Focus Topics we offer in 2021 with your products, services, catalogues, white papers, application notes and webinars:



Chemistry-Channel



Life-Science-Channel



Food-Channel

- 1.4. - 30.6. Focus Mass Spectrometry with market overview of mass spectrometers
- 1.9. - 30.11. Focus Chromatography with market overview of HPLC/UHPLC systems
- 1.9. - 30.11. Focus Food Analytics with market overview of NIR spectrometers
- 1.10. - 31.12. Focus Particle Analysis with market overview of particle analyzers
- 1.11. - 31.1. Focus Spectroscopy with market overview of NIR spectrometers and market overview of UV-VIS spectrometers



# Webinars: live, recorded or on-demand

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Especially in times when trade fairs are cancelled and business travel is restricted, your company can fall short of the important sales leads it needs. Webinars are perfectly suited to communicate your application expertise in a vivid way, allowing you to get prospective customers interested in your solutions and generate sales leads. There are different webinar formats to choose from. If you wish to present live, like in a face-to-face seminar, then select live webinars or semi-live webinars with their questions & answers feature. If you prefer to prepare your presentation in peace and quiet, then recorded webinars with a fixed date or on-demand webinars are your perfect choice.

## Your benefits

- Strong positioning through transfer of knowledge with a high customer benefit
- Once created you can re-use your webinar over and over again
- Webinar participants from all over the worldwide LUMITOS network
- GDPR-compliant sales lead generation

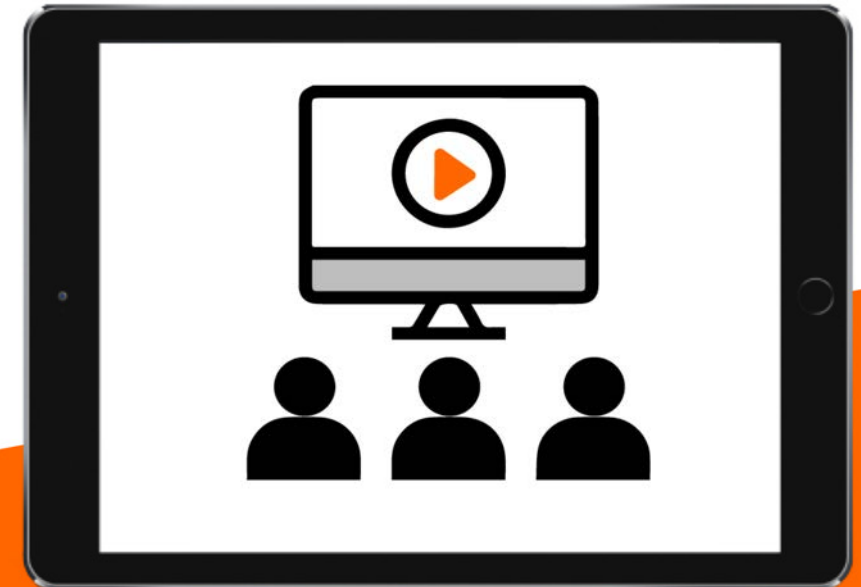
## Features

- Hosting of your webinars
- Your webinars are advertised in LUMITOS's newsletters and portals
- Social media posts on LinkedIn and Twitter
- Invitation management
- Performance indicators and comprehensive data of registered participants
- Webinars remain available on-demand for 12 months

## Recommended for

- Launch new products
- Generate sales leads
- Make brands better known
- Gain new customers

NEW



from 970 EUR

# Virtual events: in-house exhibitions, conferences, trade fairs

## Recommended for

- Lead generation
- Conferences
- Trade fairs

By making trade fairs, conferences, business travel and visits impossible, the corona pandemic has proved to have been a catalyst for virtual extensions and hybrid events. LUMITOS took immediate action in 2020 when it pioneered three virtual trade fairs. Our multilingual event platform hosted the world's largest virtual laboratory event, analytical virtual, with more than 20,000 visitors.

## The benefits for your in-house exhibitions or the trade fairs you run

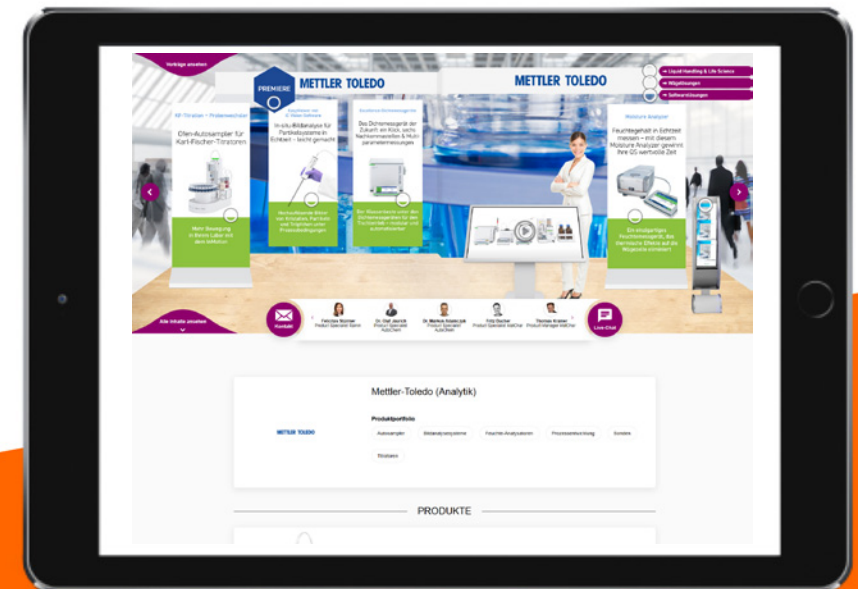
- Planning certainty, not only in times of pandemics
- A reach that extends to those existing and prospective customers who otherwise would not be able to attend trade fairs
- Numerous high-quality new contacts, thanks to a combination of webinars and selected products offering high customer benefits
- GDPR-compliant sales leads

## Features

- An interactive, multilingual event platform for product presentations, lectures, downloads and video chats
- Premiere hall for your product launches
- Product teasers\* in the LUMITOS newsletters with up to 100,000 recipients
- Your key performance indicators and GDPR-compliant sales leads updated every day
- Your presentations hosted on selected LUMITOS portals for 12 months\*.

\* optional

NEW



Price on request

# Job Ads

**Recommended for**  
• Find new employees

Through five of its B2B portals, LUMITOS offers unique access to more than 7 million professionals and executives in the chemical, life science, food & beverage, lab equipment, analytics and pharmaceutical industries. Your job ad will not only yield candidates that are actively looking into the position you offer. What sets us apart from other job portals is that your online ad is also seen by professionals who are not actively searching but open-minded about a career move. This expands your pool of potential candidates, generating more applications from applicants who are suitable.

## Your benefits

- You'll invest your budget wisely: your job ad reaches candidates who are suitable
- You'll fill vacancies faster
- You'll be spared many applications from candidates who are unsuitable

## Performance features

- Your Job Ad will stimulate user interest for 8 weeks
- We'll create the ad in your corporate design
- Depending on your target group, your ad will appear in up to 5 portals
- Your Job Ad will be contained in up to 3 job bulletin issues
- Reboost: your ad will be refreshed after 4 weeks
- Performance figures



More online

[go.lumitos.com/m212](https://go.lumitos.com/m212)



**920 EUR**  
for 8 weeks

# Price list

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## Company Presentation, see page 28

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Company Presentation, per 12 months	970 €
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### Additional product options

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Company Ad in the newsletter, for 6 issues	540 €
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## Stand-Alone Mailing, see page 29

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Stand-Alone Mailing, per 1,000 recipients	500 €
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## Banner Advertising, see page 30<sup>1)</sup>

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Leaderboard, per 1,000 recipients	85 €
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Medium Rectangle, per 1,000 recipients	95 €
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Wide Skyscraper, per 1,000 recipients	85 €
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Half Page Banner, per 1,000 recipients	120 €
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Billboard Banner, per 1.000 recipients	120 €
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Wallpaper Banner, per 1,000 recipients	175 €
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## Product Presentation, see page 31

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Product Presentation, per 12 months	1,120 €
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### Additional product options

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Product of the Week, for 1 week	880 €
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Product Highlight, for 4 weeks	640 €
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Product Reference in the newsletter, per issue	350 €
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Participation in a Focus Topic, per 3 months	1,400 €
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Publication in additional channel, per 12 months	650 €
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## Catalogue Presentation, see page 32

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Catalogue Presentation, per 12 months	1,120 €
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### Additional product options

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Catalogue of the Week, for 1 week	880 €
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Catalogue Highlight, for 4 weeks	640 €
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Catalogue Reference in the newsletter, per issue	350 €
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Participation in a Focus Topic, per 3 months	1,400 €
--	---------

Publication in additional channel, per 12 months	650 €
--	-------

1) For Banner Advertising a minimum of 40,000 ad impressions must be ordered.



# Price list

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## White Papers & Application Notes, see page 33

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White Paper / Application Note, per 12 months	970 €
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### Additional product options

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White Paper of the Week, for 1 week	880 €
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White Paper Highlight, for 4 weeks	640 €
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White Paper Reference in the newsletter, per issue	350 €
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Participation in a Focus Topic, per 3 months	1,400 €
--	---------

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Publication in additional channel, per 12 months	650 €
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## Newsletter Advertising, see page 34

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Ad Box, per 1,000 recipients <sup>2)</sup>	50 €
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Panorama Ad, per 1,000 recipients <sup>2)</sup>	100 €
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Company Ad, 6 Ausgaben	540 €
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Newsletter Reference, per issue	350 €
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## Focus Topics, see page 35

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Participation in a Focus Topic, per 3 months	1,400 €
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### Additional product options

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Topic Highlight, per 3 months	640 €
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## Job Ad, see page 39

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Job Ad, for 8 weeks	920 €
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### Additional product options

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Job of the Week, for 1 week	520 €
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Job Reboost, for 1 Job Ad	100 €
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2) A minimum of 3 newsletter issues must be ordered.

Our customers



# Market leaders put their trust in us

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We make more than 1,900 customers more successful with online marketing



MERCK



analytikjena  
An Endress+Hauser Company



VEGA



sartorius



SHIMADZU  
Excellence in science



BMG LABTECH  
The Microplate Reader Company



OLYMPUS



E FOOD



INTEGRA



eurofins



METTLER TOLEDO



VICI®



Hopsteiner  
est. 1845



ThermoFisher  
SCIENTIFIC



Metrohm



SANDOZ A Novartis  
Division

Contact



# Contact LUMITOS

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## Online advertising sales advice:

Phone +49 30 965368-450  
E-mail [sales@lumitos.com](mailto:sales@lumitos.com)

## Online recruitment sales advice:

Phone +49 30 965368-44  
E-mail [karriere@lumitos.com](mailto:karriere@lumitos.com)

## Know how for your B2B online marketing:

Take a look at our blog  
[www.lumitos.com/en/blog](http://www.lumitos.com/en/blog)

# LUMITOS leads you to success with online marketing

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