



# White Paper



In this template we ask you to submit the necessary information for the **German language version of your White Paper Presentation** on the LUMITOS portals. Please fill in the grey fields.

## 1 Authors

- Please indicate the name of the authors

Authors' Names:

## 2 E-mail Address for Reader Enquiries

- To this e-mail address we will send all the German language enquiries (leads) regarding your White Paper
- For privacy reasons, the e-mail address will not be visible to readers

E-mail Address:

## 3 Headline

- Crisp and catchy phrase in journalistic style
- Focus on user benefits

Headline:

## 4 Subheader

- Important applications, product groups and content

Subheader:

## 5 Short Introductory Newsletter Teaser Text

- Short description of the article and its main contents
- Text should arouse the readers' curiosity, enticing them to read the detailed White Paper
- Grammatically complete sentences only

Short Teaser Text:

### Contact:



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## 6 Detailed Text

- The White Paper text should include the following information:
  - The White Paper's target group
  - Advantages and benefits for the user
  - No profile of your company. The focus must be on the White Paper

Summary:

## 7 Keywords

- Here you can suggest **German language tags / keywords** through which your White Paper can be found in searches
- Focus on methods, applications and product designations
- Please also consider alternative names or synonyms
- Phrase all tags in plural

Keywords:

## 8 Link to Further Information on Your Web Site

- This link will take users directly to your German language web site with further informatio

Web Site URL:

### Contact:

LUMITOS GmbH  
Eichenstraße 3 A  
12435 Berlin  
GERMANY

T: +49 30 2045680  
F: +49 30 204568-70  
E: [order@lumitos.com](mailto:order@lumitos.com)



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## 9 Images & Captions

- Please send us up to five images of your White Paper (do not embed in this file)
- Images should be sent as GIF, JPG, PNG or TIF files
- Highest possible resolution, with the width of all images at least 1,000 pixels
- Please enter the images in the order in which they should appear on the portals

File Name of Image 1: Caption to Image 1:

File Name of Image 2: Caption to Image 2:

File Name of Image 3: Caption tot Image 3:

File Name of Image 4: Caption to Image 4:

File Name of Image 5: Caption to Image 5:

Finally, save this file and send it by e-mail to [order@chemie.de](mailto:order@chemie.de), along with the images.

### Contact:

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