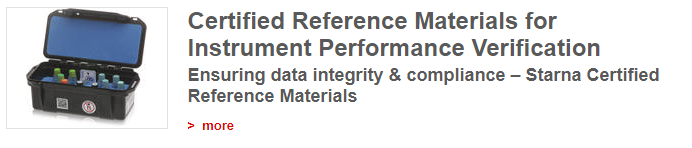
Online in four steps

In this blank we want to support you on creating your Premium Newsletter Reference for the German-language B2B newsletters of LUMITOS, so it can go online as soon as possible. Just follow our 4-step plan and fill all the required information in the grey fields.

Your Premium Newsletter Reference

Your Premium Newsletter Reference will be displayed in the newsletter as shown here. The headline and subheader should grasp the reader’s attention and animate them to clicking.







Identification

Please indicate the name of your product or catalog (for internal use only)

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Headline

Maximum of 100 characters per language including spaces. Focus on user benefits. The headline will be formatted according to “Chicago Manual of Style”.

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Subheader

Maximum of 100 characters per language including spaces.

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Teaser Text for analytica-world news

The teaser text is only required for the analytica-world news. Maximum of 150 characters per language including spaces.

Newsletter Text in German

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Please send us the filled out blank to [**order@lumitos.com**](mailto:order@lumitos.com) by email. From here on, we will take care of everything else.