



LUMITOS®
Leads to Success.

If you want to reach a readership of interested professionals to promote your upcoming events, simply enter them into the industry's most comprehensive event calendar.

All you need to do if you want to benefit from this service offered by LUMITOS is enter your event data into an Excel spreadsheet and send it to us.

By publishing your events in the largest event calendars within the chemical, life science, food and analytics industries, we are supporting you to gain participants and thus make your trade fairs, conferences, seminars and webinars more successful.

Required information

What is the required minimum we need to know about your events?

- Type of event
 - What kind of event will you hold? For example, you can submit courses to be attend in person (in-house seminars, trainings, workshops), telecourses, webinars, on-demand webinars, trade fairs, career events and conferences.
- Title and description of your event (in German and/or English)
 - The title and the description must be made available in at least one of these languages.
- Start date
- End date
 - If your event extends beyond a single day
- Venue
 - In which city will the event be taking place?
- Contact e-mail address
 - Your e-mail address will be connected to our online lead form. Of course, we will forward all resulting leads to you automatically and without delay. Your e-mail address will not be visible to readers.
- Link to the event
 - This hyperlink directs users to an event description on your website, where they can find more comprehensive information.

Optional details

For potential participants to find out more about your event, we recommend you submit the following additional details:

- Subtitle (in German and/or English)
- Time: Start of the event
- Time: End of the event



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- Registration deadline
 - By when must participants register?
- Further information about the venue
 - In which hotel, conference/exhibition center or at which company location will the event take place? What is the exact address?
- Link to registration
 - If you have an online registration form for the event, we can link to it directly.
- Registration fee
- Number of participants
 - A maximum of how many participants can attend your event?
- Organizers
 - Who is going to organize the event?

An example of a table/spreadsheet is attached. The required data fields are marked in green.

The LUMITOS editorial team will publish your events on the appropriate portal(s) - the ideal way to reach precisely the professionals you are looking to contact!