

# What you need to present your webinar or lecture

Here we'll explain which elements we need from you to present your webinar or lecture

**1**

**Language of the webinar\***

Please specify the language in which you would like to advertise your webinar or lecture.

Your selection will determine whether it will appear on the English or the German language portal.

**2**

**Photo of the speakers**

A **high resolution photo (at least 800 x 800 px)** of your speaker underlines the value of your webinar.

If there is more than one speaker, the photos will alternate. If you do not wish to upload a photo, we will show a generic avatar instead.

**3**

**Title, name, position\***

**Interesting speakers** make your webinar more exciting for visitors.

Title (e.g. PhD), name and position of your speakers will display them as experts and underline the personal facet of this presentation form.

**4**

**Company name & logo**

We automatically take your company name from your order details. If you have already booked a premium company presentation on the respective portal, your company logo will be automatically integrated into your webinar presentation. **There's nothing else you have to do here.**

**5**

**Title of the webinar\***

For the title (up to 100 characters), **focus on the user benefits or USP of your webinar.**

Avoid product names, as they are hardly relevant for users.

Special characters such as ® and ™ are automatically removed.

**6**

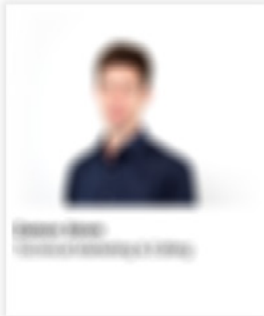
**Short description\***

Use the description (up to 450 characters) to present the **content of your webinar in more detail**, focusing on user benefits.

Subheadings, bulleted lists and text links are not possible.

Special characters such as ® and ™ are automatically removed.

\*Mandatory information




**English**

### Find, Identify and Classify Microparticles Faster with Raman Imaging Spectroscopy

The combination of chemically-sensitive Raman spectroscopy with a confocal microscope and particle analysis software enables the automatic detection, categorization, quantification and characterization of microparticles. In this webinar, the technology is described in detail and its advantages are demonstrated using examples from the fields of microplastics analysis, pharmaceutical research, cosmetics, and materials science.

**24 Minutes**

**Register**



**Topics:** Raman Spectroscopy, Raman Microscopy, Particle Analysis, Microplastics, Imaging

**Share:** [x](#) [f](#) [in](#) [f](#) [v](#)

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8

7

**Topics**

List **up to 20 keywords** that characterise the content of your webinar. Denote these keywords in plural form.

**Be as specific as possible** („ultra-microbalances“ is better than „balances“). Separate keywords by commas.

8

**Contact for sales leads\***

We need a contact email address to send your leads to. Do not use personal addresses but **generic ones such as info@, sales@, marketing@** etc.

This ensures the sales leads will reach you even if individual employees are absent.

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**Upload your video\***

Please provide us with your webinar as a video file, ideally in the MP4 format.

For this purpose, we cannot accept links to internet pages on which the videos are hosted.

If you would like to book a webinar or lecture, we will send you a link to an online form that will guide you easily and conveniently through the process. This is where to integrate all content, images and the video. If you have any further questions, please do not hesitate to contact us at [auftrag@lumitos.com](mailto:auftrag@lumitos.com).